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Thereby provoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3,73(b). Practitioners associated with the Customer Number: Practitioners associated with the Customer Number: 22882									
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as attorney(s) or agant(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b). Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to: The address associated with Customer Number: 22882 City Country Telephone Accignee Name and Address: Excitable Licensee ACACIA PATENT ACQUISITION LLC 500 Newport Center Drive, Suite 700 Newport Beach, California 92660 A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/68/96 or equivalent) is required to be filled in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed. Signature Application in which the Signature and title is supplied below is authorized to act on behalf of the assignee. Signature Application in the signature and title is supplied below is authorized to act on behalf of the assignee. Telephone Telephone	paragraphic								
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The address associated with Customer Number: OR Firm or Individual Name Address City Country Telephone Accidence Name and Address: Exclusive Licensee ACACIA PATENT ACQUISITION LLC 500 Newport Drive, Suite 700 Newport Beach, California 926600 A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/68/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed. Signature The individual whose signature and title is supplied below is authorized to act on behalf of the assignee. Signature Appert L. Hamis Telephone Telephone	Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:								
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Firm or Individual Name Address City State Zip Country Telephone Email Assignee Name and Address: Exclusive Licensee ACACIA PATENT ACQUISITION LLC 500 Newport Center Drive, Suite 700 Newport Beach, California 92660 A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/6B/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed. Signature The justification in which this supplied below is authorized to act on behalf of the assignee. Signature Date The Harris Date The Harris Telephone Telephone	THE BOOKES BESOCIATED WITH OUSDING! HUMBER.			22862		,			
City Country Telephone Academy Email Academy Name and Address: Exclusive Licansee ACACIA PATENT ACQUISITION LLC 500 Newport Center Drive, Suite 700 Newport Beach, California 92660 A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/6B/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed. Signature Signature Name Agreet L. Harris Telephone Telephone	Firm cr								
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Academ Name and Address: ACACIA PATENT ACQUISITION LLC 500 Newport Center Drive, Suite 700 Newport Beach, California 92660 A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed. Signature of Assignee of Record The individual whose signature and title is supplied below is authorized to act on behalf of the assignee. Signature Address: Date 24 May 2009 Telephone	City			State			Zlp		
Acacianse Name and Address: Exclusive Licensee ACACIA PATENT ACQUISITION LLC 500 Newport Center Drive, Suite 700 Newport Beach, California 92660 A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/6B/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed. SIGNATURE of Assignee of Record The judity ideal whose signature and title is supplied below is authorized to act on behalf of the assignce Signature Date 21 May 7009 Telephone	Country				<u>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</u>				
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Signature Signature and title is supplied below is authorized to act on behalf of the assigned Name Robert L. HAVIS Signature Telephone	filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee,								
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This collection of information is required by 37 OFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 OFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, healding gathering, prepering, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patenti and Tradement Office, U.S. Department of Commence, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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STATEMENT UNDER 37 CFR 3.73(b)							
Applicant/Patent Owner: Thomas P. Ivanyi							
Application No./Patent No.: 09/944,348 Filed/Issue Date: August 31, 2001							
Titled: System and Method for Measuring and Storing Information Pertaining to Television Viewer or user Behavior							
ACACIA PATENT ACQUISITION LLC , a corporation							
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.							
states that it is:							
1. Exclusive Licensee the seeignee of the entire right, title, and interest in;							
2. an assignee of less than the entire right, title, and interest in (The extent (by percentage) of its ownership interest is%); or							
3. the assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made)							
the patent application/patent identified above, by virtue of either:							
A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel, Frame, or for which a copy therefore is attached.							
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B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current accignee as follows:							
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The document was recorded in the United States Patent and Trademark Office at Reel 022430 , Frame 0447 , or for which a copy thereof is attached.							
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Additional documents in the chain of title are listed on a supplemental sheet(s).							
As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.							
[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]							
The understaned (whose title is supplied below) is authorized to act on behalf of the assignee.							
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